

The Heaths and Me Photography Project 2020

This new and exciting project taking place online and on the heaths this summer looks to capture the spirit of the Pebblebed Heaths. **The Heaths and Me** aims to explore through photography the range of connections people have to the Pebblebed Heaths and asks people to share what this place means to them.

With most people having access to camera or a mobile phone this project is designed to make it easy for people to take part. Whether you are an experienced amateur, snap pictures on your smart phone or capture the action on a go-pro this project wants to see the heaths from your point of view. Your pictures may show den-building, sunrises, swimming dogs, a favourite stream or wildlife close-up, all contributions will build up the story of this much-loved landscape. We hope as many people as possible will be inspired to share their own images of their heaths.

How to take part

This isn't a typical photography competition and we are not looking for the 'perfect shot', rather the sense of place or the moment or feeling it captures.

- Snap a photo next time you are out on the heaths, scroll back on your phone or dig out something older from the photo album!
- Each week look out for our social media posts, pop-up reminders across the heaths or weekly event listing on our website, to prompt you to contribute different types of image.
- Share your photo on Facebook, Twitter or Instagram using the hashtag #TheHeathsAndMe please set the privacy setting to public otherwise we may not be able to view it. Alternatively email it to mail@pebblebedheaths.org.uk please only email 1 photo (max 10MB) per week in JPG or PNG format and write 'The Heaths and Me' in the subject line.
- Please include a sentence in your social media post or email to share why you chose this photo.

As land managers, we understand what makes the Pebblebed Heaths special in terms of the habitats that are present, the wildlife they support and the historical features that are under our care. We also put a good deal of thought into how we engage with people to enable them to understand why these features of the heaths are important and how they can help us care for them.

With this project we want to get an insight into why the heaths are important to the people that choose to spend time here. We recognise the strong sense of connection between local communities and the heaths. But those associations are diverse and not always

tangible or simple for people to explain. These often-overlooked details are important and help make up the story of the heaths, why it is special, and its spirit.

The project is being organised by the Pebblebed Heaths Conservation Trust on behalf of our heathland partners, the RSPB and the Devon Wildlife Trust, in collaboration with one of our volunteers, Andy Thatcher, who is studying for a Masters in Photography at Falmouth University.

Terms and Conditions

Individual entrants are responsible for ensuring that they read and abide by the terms and conditions before submitting their photographs. No allowances will be made for instances where this is not the case. Any entry found not to comply with the project rules will not be included.

Eligibility

1. The Organiser of the project is the Pebblebed Heaths Conservation Trust. The project is open to anyone including those involved in its organisation, employees of the Trust and their immediate family.
2. The project is free to enter.
3. The closing date for submissions is midnight on 18 September 2020.

Camera and file type specifications

4. Entries must be digital images or scans of printed photographs.
5. Images can be submitted by tagging with #TheHeathsAndMe on social media platforms or by email to mail@pebblebedheaths.org.uk. If by email they should be JPGs or PNG files no larger than 10 MB. Please keep copies of all your original and resized images safe. If you are successful in being shortlisted, we will request your original file for further reproduction purposes. If the original file is not received it may not be possible to progress the submission to the next stage of the project.
6. There are no restrictions on the type of camera used and photos taken on smart phones are welcomed and acceptable.

Adjusting your image

7. The faithful representation of what was captured at the time of the shot being taken is preferable, please avoid the excessive use of digital manipulation and filters on social media platforms.
8. Adding or removing elements into/from the image is not allowed. Pictures that have been digitally manipulated beyond the terms of this rule will be disqualified.

9. Black and white images are permitted.
10. Scans of old photographs are permitted.

Subjects and Ethics

11. The project asks photographers to put the welfare of animals first and to safeguard their environment and that they do not do anything to injure or distress animals or destroy the environment in their attempt to get their photographs. If the Organiser suspect that a picture was taken using cruel unethical practices, the entry will not be included.
12. The project also asks photographers to consider their own welfare and that of other individuals and they take care in their attempt get their photographs.
13. All photographers will be asked to declare that the images they are submitting comply with the project rules and that the picture information they provide is complete, true and accurate.

Notification

14. Shortlisted entrants will be notified at intervals throughout the project. Shortlisted entrants will be required to complete a form granting The Pebblebed Heaths Conservation Trust, Andy Thatcher and Falmouth University the right to use their image. The image can then progress to the next stage of the project.
15. If the Organiser is unable to contact shortlisted entrants after reasonable attempts have been made, the Organiser reserves the right to offer the place to an alternative entrant.

Judging

16. The Organiser will choose submissions to progress to the exhibition. The Organiser's decision on all matters relating to the project is final, and no correspondence will be entered into concerning the project's judging and organisation.
17. Should the quality of entries fall below the standard required, the Organiser reserves the right not to hold the exhibition. Such decisions shall be unchallengeable.

Copyright and Reproduction

18. The copyright of the entire image must belong to the entrant.
19. Entrants will retain copyright in the photographs that they submit. On entering the shortlisted phase of the project entrants grant the Organisers a non-exclusive, worldwide, royalty-free licence to use, reproduce, and publish images entered into the project for the purposes of: a) Publicising and promoting the project, b) The Organisers' and their partners activities, including within their publications, website and social media channels.

Contact the Organisers at mail@pebblebedheaths.org.uk if you have any questions about use of images.

20. Entrants whose photographs are shortlisted grant the Organisers the right to publish and exhibit their photographs and to use the image(s) for marketing purposes. They also agree to provide an informal interview talking to the project team about the reason they chose to submit their image. No fees will be payable for any of the above uses. While we make every effort to credit photographers, including in printed reproductions of their work, we cannot guarantee this.

21. Media will be allowed to publish the final selection of images free of charge for the purpose of promoting the project without express permission from the photographer. The Organisers will try to ensure all images used by the media are credited to the photographer.

22. Third parties will not be granted permission to use images for other purposes without express permission from the photographer.

Disclaimer

23. The Organisers reserves the right to cancel this project or alter the rules at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control. Any breach of these terms by an entrant will void their entry.